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**Tire Technology Expo 2014 from 11.02. to 13.02.2014 – Hall 11.1, stand 4010
CableCorder CC4 successfully introduced into the market**

Dear Sir or Madam

This year again we would like to cordially welcome you to the Tire Technology Expo in Cologne.

The Allma trade fair team is looking forward to meeting you at our stand 4010 in hall 11.1 and to informing you about the latest innovations and developments from the world of twisting and cabling technology.

Our topic at the exhibition will be cost savings in the manufacture of high-quality tire cord. The focus will be on our award-winning CableCorder CC4 and the energy-saving upgrade package for the CableCorder CC3. Both products are already successfully in operation worldwide.

We look forward to your visit and to interesting discussions with you. Please do not hesitate to contact us for an individual appointment.

Yours faithfully

Allma Volkmann
Zweigniederlassung der
Saurer Germany GmbH & Co. KG



Oguz Karcier
Senior Manager
Product Management and Marketing



Jürgen Hartmann
Regional Sales Director

Tire Technology Expo 2014 with Allma's successful CableCorder CC4

The answer to increasing production costs: Allma CableCorder CC4

Allma has developed the tire cord cabling machine CableCorder CC4 to counter the constantly rising energy prices. Depending on yarn count and supply package weight, an energy saving of up to 50 % can be achieved compared with conventional cabling machines. The pleasant room climate, the reduced noise level as well as the decrease in the costs of air-conditioning technology underline the benefits of the CableCorder CC4.

High quality and economic efficiency are standard.

Because tire cord is a safety product, quality plays a crucial role. Due to the machine's outer yarn delivery system, the cord quality can be even further increased and the active delivery of the outer yarn results in a decrease of the already low yarn breakage rate of another 50 %. The CableCorder CC4 technology shows in a very impressive way how high-quality tire cord can be very economically produced. Depending on region and energy prices, the new technology allows for twisting cost savings of up to 45 %.

The success is evident.

A good two years after the market launch, Allma and its customers can celebrate the machine's success in all tire cord markets throughout the world. True to the motto "Twist and Save", the Allma CableCorder CC4 is the answer to sharply rising energy costs. Customers characterise it as a "real energy-saving miracle". In times of increasing cost pressure and need for innovations to reduce product costs, this is highly important for manufacturers of high-quality tire cord to maintain a cutting-edge and long-term position in international competition.

Saving energy with the upgrade package for the CableCorder CC3 generation.

Allma has developed the technology further for machines already installed in the market. This enables also CableCorder CC3 machines to be modified to ensure an energy-efficient and cost-saving production.

